Schwartz



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Schwartz Media is thrilled to announce Ben Shepherd will join the company as chief executive.

Shepherd has worked in media and marketing for the past two decades, holding leadership positions at Omnicom, PwC and Bain & Company. Prior to joining Schwartz Media he was chief investment officer at Dentsu and general manager at Thinkerbell. Shepherd will start in late February.

"Schwartz Media is home to the most vital, most respected and most enduring media brands we have in Australia, produced by Australia's most respected voices," Shepherd said.

"To serve the amazingly talented people in the business, its outstanding writers and its loyal and engaged readers, as its CEO, is a privilege."

Morry Schwartz, proprietor of Schwartz Media, said: "Ben is a sharp, clear-eyed thinker. He understands the media and where it is headed. I have complete confidence that he is the perfect person to lead Schwartz Media into its next phase of growth."

Shepherd is joined on the company's senior leadership team by deputy chief executive Zoe Featherstone and editor-in-chief Erik Jensen.

Schwartz Media is Australia's leading publisher of quality, independent journalism, publishing *The Monthly* and *The Saturday Paper*, *Australian Foreign Affairs*, and the daily news podcast *7am*. Shepherd joins at a time of significant growth across the company.